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TweetID	From User	Tweet	Time
135409687351934976	networkpharma	note corrected date - #4ECF finished well. Now looking forward to #5ECF in London 15-16 November 2012. Make it a date. See you there.	Sat, 12 Nov 2011 17:32:39 +0000
135346828764913664	NickWillhoft	#4ECF Excellent case study discussion by Jonas Nordquist on facilitation skills. Source material: The Offended Colonel <a href="http://t.co/rrOA6Hho">http://t.co/rrOA6Hho</a>	Sat, 12 Nov 2011 13:22:53 +0000
135325788202467329	CMEnovation	Nice meeting/seeing you all at #4ecf heading home looking forward for diner with Suzie, meanwhile reading Siddhartha-H.Hesse	Sat, 12 Nov 2011 11:59:16 +0000
135318908331753472	NickWillhoft	#4ECF a lingering (rhetorical) question. Is a "win win" arrangement acceptable to stakeholders here if pharma is one of the winners?	Sat, 12 Nov 2011 11:31:56 +0000
135266337160302592	mathena123	@EuropeanCME @katepain @meducate @networkpharma @wtrmdw @ihcomms great meeting and can't wait for next year #4ECF #5ecf	Sat, 12 Nov 2011 08:03:02 +0000
135263216002531328	EuropeanCME	Big thank you to everyone at #4ECF. Thanks for the great Tweets and to those in Twitverse who added so +vely in the @meducate Unsession.	Sat, 12 Nov 2011 07:50:38 +0000
135262612739993600	EuropeanCME	RT @networkpharma: Reminder - #4ECF delegate book for this week's 4th European CME Forum is freely available to download at <a href="http://t.co/e3JIVQry">http://t.co/e3JIVQry</a>	Sat, 12 Nov 2011 07:48:14 +0000
135041044327825408	DavidPaulNoble	Reviewing tweets from #4ECF struck by preoccupation with accreditation. False premise that it = quality. Time to put qual content b4 points	Fri, 11 Nov 2011 17:07:48 +0000
135037995718934530	BMJLearning	RT @MedEdHelen: learners want to go to a lecture because it is familiar - the next generation will need more multimedia and community learning #4ECF	Fri, 11 Nov 2011 16:55:41 +0000
135020517290819584	PelhamMedia	"@hjluks: #SPM + #CME = Let Patients help Cure Healthcare @epatientdave @reginaholiday @ekivemark #4ECF"	Fri, 11 Nov 2011 15:46:14 +0000
135019548859564033	sarahkrug1	@mathena123 @meducate @briansmcgowan Society for Participatory Medicine is in planning stages of CME efforts nxt yr-stay tuned! #S4PM #4ecf	Fri, 11 Nov 2011 15:42:23 +0000
135015077664407552	networkpharma	#4ECF marked 4 years of our successful collaboration with @mforum1984 and @IML_UK #CMEcommunitysaysthanks #4ecf	Fri, 11 Nov 2011 15:24:37 +0000
135015006948429824	networkpharma	#4ECF wouldn't have happened without support from the sponsors. Thanks Lilly, IMP, prIME and Sanofi >> #CMEcommunitysaysthanks #4ecf	Fri, 11 Nov 2011 15:24:20 +0000
135014840598142976	networkpharma	#4ECF eg thanks for off site tweets from @MedEdHelen + @hjluks + @gfrj + MatronChris + SusanHYarbrough +MedPubDirector #4ecf	Fri, 11 Nov 2011 15:23:41 +0000
135014771945766912	networkpharma	#4ECF eg thanks for off site tweets from @BrianSMcGowan + SpringerHC_jnls + dean_jenkins + CuratioCME + theCMEguy #4ecf	Fri, 11 Nov 2011 15:23:24 +0000
135014696104374272	networkpharma	#4ECF eg thanks for onsite tweets from @Jacquithornton + @mathena123 + @euacme +@mdoylescharff +@CMEnovation #4ecf	Fri, 11 Nov 2011 15:23:06 +0000
135014603632541696	networkpharma	Slides from #4ECF should be available at the web site early next week at <a href="http://t.co/MUZjDA90">http://t.co/MUZjDA90</a> #4ecf	Fri, 11 Nov 2011 15:22:44 +0000
135014525895311360	networkpharma	for reference - #4ECF delegate book for this week's 4th European CME Forum is freely available to download at <a href="http://t.co/e3JIVQry">http://t.co/e3JIVQry</a> #4ecf	Fri, 11 Nov 2011 15:22:26 +0000
135014233510387712	BrianSMcGowan	Dave Davis' Top 7 Issues in CME from @spelleter <a href="http://t.co/IIW1KCYd">http://t.co/IIW1KCYd</a> #CMEchat #4ECF	Fri, 11 Nov 2011 15:21:16 +0000
135010025168044033	StreamingWell	@mathena123 @meducate thx to you guys! #4ecf	Fri, 11 Nov 2011 15:04:33 +0000
135009784163344384	StreamingWell	Will be working with @meducate & @mathena123 on exciting new video educational content - Stay tuned! #4ECF #hcsn #hcsmeu #doctors20	Fri, 11 Nov 2011 15:03:35 +0000
135009777238552576	mathena123	Thanks to all the participants continue the conversation with @BrianSMcGowan @meducate and others every Wednesday 11am EST #CMEchat #4ecf	Fri, 11 Nov 2011 15:03:33 +0000
135009404427845632	ChonRoy	Great conference. Thanks @networkpharma @EuropeanCME #4ECF	Fri, 11 Nov 2011 15:02:05 +0000
135009088588361728	2nd_MD	RT @ChonRoy: Interesting 'unsession' at #4ECF Thanks @meducate for live tweet chats. A community gets stronger when they work together to solve problem!	Fri, 11 Nov 2011 15:00:49 +0000
135009012176519170	StreamingWell	YES! RT @BrianSMcGowan: 1 of the most productive & stimulating conversations of 2011 kudos 2 @meducate & @mathena123 & @EuropeanCME!!! #4ECF	Fri, 11 Nov 2011 15:00:31 +0000

13500884778733568	hjluks	@BrianSMcGowan that's our trauma motto !!! #4ECF	Fri, 11 Nov 2011 15:00:01 +0000
135008841569026048	ChonRoy	Interesting 'unsession' at #4ECF Thanks @meducate for live tweet chats. A community gets stronger when they work together to solve problem!	Fri, 11 Nov 2011 14:59:50 +0000
135008797625298944	hjluks	RT @BrianSMcGowan: One of the most productive & stimulating conversations of 2011 - kudos to @meducate (& @mathena123 ) and others #4ECF	Fri, 11 Nov 2011 14:59:40 +0000
135008733045604352	BrianSMcGowan	@hjluks - "the solution to pollution is dilution" - @LeeAase #4ECF	Fri, 11 Nov 2011 14:59:24 +0000
135008456204750848	mtmdphd	RT @BrianSMcGowan: CME will advance when our professional mtgs include talks driven by scientific method (ie hypothesis, method, limitations) #4ecf #CMEchat	Fri, 11 Nov 2011 14:58:18 +0000
135008437414264832	BrianSMcGowan	One of the most productive & stimulating conversations of 2011 - kudos to @meducate (& @mathena123 ) & especially @EuropeanCME!!! #4ECF	Fri, 11 Nov 2011 14:58:14 +0000
135008433966551040	PorterOnSurg	RT @hjluks: @StreamingWell absolutely... thats the reason providers shld be online & contributing... drown out commercialized nonsense #4ECF	Fri, 11 Nov 2011 14:58:13 +0000
135008334678999040	2nd_MD	@hjluks reading through previous tweets now, thank you for providing the resource. #4ECF	Fri, 11 Nov 2011 14:57:49 +0000
135008159742963712	networkpharma	Eugene Pozniak aka @EuropeanCME now wrapping up #4ECF - thanks to all inside and outside of the room for the conversation #4ecf	Fri, 11 Nov 2011 14:57:08 +0000
135007476528586752	hjluks	@StreamingWell absolutely... thats the reason providers shld be online and contributing ... drown out commercialized nonsense #4ECF	Fri, 11 Nov 2011 14:54:25 +0000
135007418412302336	BrianSMcGowan	The whole will never be greater than the sum of the parts, if there is no shared science/practice. this is the core of a profession. #4ecf	Fri, 11 Nov 2011 14:54:11 +0000
135007248954040320	MedPubDirector	one of the key aims of CME has to be promoting the sharing of best practice - online tools make this a great deal easier #4ECF	Fri, 11 Nov 2011 14:53:31 +0000
135007057563758594	BrianSMcGowan	To Eugene's point. if the members of the community each pull in different directions, then there is no community. need common vision. #4ecf	Fri, 11 Nov 2011 14:52:45 +0000
135007008934989824	hjluks	@2nd_MD :- ) International CME discussion... feel free to join in... some gr8 minds at work here.... (not mine :- ) ) #4ECF	Fri, 11 Nov 2011 14:52:33 +0000
135006951506591744	theCMEguy	Then CME comm shld be rock solid! RT @mathena123: "A community gets stronger as it tries to solve a problem together" Eugene Pozniak #4ecf	Fri, 11 Nov 2011 14:52:20 +0000
135006686493675520	2nd_MD	Follow @hjluks this morning as he tweets about the #4ECF conference.	Fri, 11 Nov 2011 14:51:17 +0000
135006681573752832	BrianSMcGowan	w/ shared praxis...this is key. RT @mathena123: "A community gets stronger as it tries to solve a problem together" Eugene Pozniak #4ecf	Fri, 11 Nov 2011 14:51:15 +0000
135006596865601537	BrianSMcGowan	Also like to see more ramp up and pull through for #5ECF...let the #4ECF community continue the conversation...	Fri, 11 Nov 2011 14:50:55 +0000
135006509137526785	hjluks	@BrianSMcGowan :- ) #4ECF	Fri, 11 Nov 2011 14:50:34 +0000
135006433702973440	mathena123	"A community gets stronger as it tries to solve a problem together" Eugene Pozniak #4ecf	Fri, 11 Nov 2011 14:50:16 +0000
135006185991581696	BrianSMcGowan	love to see a research track at #5ECF - name a research panel in the next few months and publish criteria - #4ECF	Fri, 11 Nov 2011 14:49:17 +0000
135005912770420736	BrianSMcGowan	@hjluks - no doubt. i was convinced by @sarahkrug1 & @ePatientDave long ago that the voice of the patient must be heard in CME #s4pm #4ECF	Fri, 11 Nov 2011 14:48:12 +0000
135005865605476352	StreamingWell	@hjluks It sure does, you have to make sure patients & physicians are being pointed to a credible source of quality video health info #4ECF	Fri, 11 Nov 2011 14:48:01 +0000
135005824815857664	mathena123	Possible direction for #ecf5 from the floor... Let's have the learners as the centre of the discussion #4ecf	Fri, 11 Nov 2011 14:47:51 +0000
135005678594035712	MedPubDirector	Just joined the party looks like some interesting points being discussed #4ECF	Fri, 11 Nov 2011 14:47:16 +0000
135005587929956352	IML_UK	The IML Connector is driving conversation at the European CME #4eCF	Fri, 11 Nov 2011 14:46:55 +0000
135005571551211522	BrianSMcGowan	@gfry - or even more pointedly - the threshold of cognitive capacity has been long overwhelmed: <a href="http://t.co/YdviZ2mf">http://t.co/YdviZ2mf</a> #4ECF	Fri, 11 Nov 2011 14:46:51 +0000
135005271851417600	hjluks	@StreamingWell I use a ton of vids on my site... love it.. and patients do too! "Works" on so many levels #4ECF	Fri, 11 Nov 2011 14:45:39 +0000
135005226968170496	CMEnovation	Read The empowered Patient from Elizabeth Cohen #4ecf	Fri, 11 Nov 2011 14:45:29 +0000
135004959954571267	StreamingWell	Video-an engaging medium that physicians can point their patients (vice versa) to reference materials on demand on multiple platforms #4ECF	Fri, 11 Nov 2011 14:44:25 +0000
135004957865811968	mathena123	DTC being addressed by Maureen Doyle-Scharff #4ecf	Fri, 11 Nov 2011 14:44:24 +0000
135004914958082048	hjluks	@BrianSMcGowan perhaps... but certainly worth exploring ... and #s4pm and @dannysands @epatientdave can help drive importance of CME #4ECF	Fri, 11 Nov 2011 14:44:14 +0000
135004701757407232	BrianSMcGowan	#s4pm SHOULD help guide the practice. RT @mathena123: Society for Participatory medicine being discussed as a possible role in CME #4ecf	Fri, 11 Nov 2011 14:43:23 +0000
135004628810072064	hjluks	#SPM + #CME = Let Patients help Cure Healthcare @epatientdave @reginaholiday @ekivemark #4ECF	Fri, 11 Nov 2011 14:43:06 +0000
135004606580264960	theCMEguy	@BrianSMcGowan Sure, but you're still requiring people do it. Motivation is still one of obligation, not necessity. #4ecf	Fri, 11 Nov 2011 14:43:01 +0000
135004411763236866	BrianSMcGowan	IMO, we need caution in integrating patients into CME - case studies reflect practice, but Pts become emotionally-driven anecdotes....#4ECF	Fri, 11 Nov 2011 14:42:14 +0000
135004351403012097	hiluks	@mathena123 qr8 idea #4ECF	Fri, 11 Nov 2011 14:42:00 +0000

			14:42:00 +0000
135004269924458496	hjluku	@BrianSMcGowan yes... but most look at CME as obligation and not opportunity #4ECF	Fri, 11 Nov 2011 14:41:40 +0000
135004259258339328	mathena123	Society for Participatory medicine being discussed as a possible role in CME #4ecf	Fri, 11 Nov 2011 14:41:38 +0000
135003944324829184	BrianSMcGowan	IF we build a science of CME & behavior change, then it becomes the evidence base that drives change. w/o science we simply guess... #4ECF	Fri, 11 Nov 2011 14:40:23 +0000
135003944136097792	mathena123	Discussion regarding patients in CME from Edwin Broman... Drive towards patients becoming central in CME #4ecf	Fri, 11 Nov 2011 14:40:23 +0000
135003557677117440	BrianSMcGowan	@CuratioCME - isn't the thought that CME (or CPD) is part of MOC b/c it is core to the practice of medicine. #GMP #4ecf	Fri, 11 Nov 2011 14:38:51 +0000
135003448797175808	theCMEguy	@MedEdHelen Not just need it, they'll expect it! #4ecf	Fri, 11 Nov 2011 14:38:25 +0000
135003404371111936	hjluku	@CuratioCME MOC (Yikes) ... gr8 concept... poorly executed... need to drive home msg of importance for knowledge, not just license #4ECF	Fri, 11 Nov 2011 14:38:14 +0000
135003047133851648	hjluku	@CuratioCME so tru.. been to so mny conference where critical info shared... but no guidance to implement and mny will not follow thru #4ECF	Fri, 11 Nov 2011 14:36:49 +0000
135003027252838400	CuratioCME	@hjluku @BrianSMcGowan How do we do that considering the requirements involved? And more coming w/ new MOC/MOL requirements? #4ecf	Fri, 11 Nov 2011 14:36:44 +0000
135002877805596673	MedEdHelen	learners want to go to a lecture because it is familiar - the next generation will need more multimedia and community learning #4ECF	Fri, 11 Nov 2011 14:36:08 +0000
135002826836418560	hjluku	RT @CuratioCME: @hjluku This is why take home tools and follow-up so important to incorporate in CME #4ECF	Fri, 11 Nov 2011 14:35:56 +0000
135002746553253888	hjluku	@BrianSMcGowan thx.. remember... I'm just an orthopod :) #4ECF	Fri, 11 Nov 2011 14:35:37 +0000
135002540889747458	hjluku	@BrianSMcGowan very tru... we need to get past the fact that CME feels more of an obligation than a necessity... #4ECF	Fri, 11 Nov 2011 14:34:48 +0000
135002319287894019	dean_jenkins	Got to go. Two medical students to look after. SHALL enthuse them with future of CME! #4ECF ... #oops	Fri, 11 Nov 2011 14:33:55 +0000
135002281400737792	hjluku	@canadauk see my socia health-social help section.. <a href="http://t.co/YPP0Akvm">http://t.co/YPP0Akvm</a> trying to build out and help patients share info with me, etc #4ECF	Fri, 11 Nov 2011 14:33:46 +0000
135002181681152000	StreamingWell	Most learning tools are dated! How about more multimedia engaging platforms that physicians and patients can share with one another? #4ECF	Fri, 11 Nov 2011 14:33:22 +0000
135001823575687168	dean_jenkins	Got to go. Two medical students to look after. Shan't enthuse them with the future of CME! Thanks. #4ECF	Fri, 11 Nov 2011 14:31:57 +0000
135001796505645056	BrianSMcGowan	@hjluku - might be that simple. but those doing the hiring are likely unaware of these needs...CME is an obligation, not a vision. #4ECF	Fri, 11 Nov 2011 14:31:51 +0000
135001650434813953	hjluku	@dean_jenkins got it... correct... but meetings still mostly (in ortho) too didactic without any breakouts for tactical guidance #4ECF	Fri, 11 Nov 2011 14:31:16 +0000
135001593165791233	SusanHYarbrough	RT @BrianSMcGowan: how do we move the three needles: faculty. learners. providers. each is clinging to their comfort zones. #4ECF	Fri, 11 Nov 2011 14:31:02 +0000
135001403469987840	hjluku	@canadauk I absolutely take the time to learn from my patients !! uv when they provide me with relevant info/content! #4ECF	Fri, 11 Nov 2011 14:30:17 +0000
135001342061195264	MatronChris	RT @dean_jenkins: Wrong "That". Should be Community. RT @hjluku too mny ppl leave conf saying that was interesting but have NO IDEA what to do next! #4ECF	Fri, 11 Nov 2011 14:30:02 +0000
135001246120673280	dean_jenkins	@hjluku When they say "that" was interesting they mean the conference but they should mean the community that should be grown after it #4ECF	Fri, 11 Nov 2011 14:29:39 +0000
135001238407360512	hjluku	RT @BrianSMcGowan: how do we move the three needles: faculty. learners. providers. each is clinging to their comfort zones. #4ECF	Fri, 11 Nov 2011 14:29:38 +0000
135001230173929472	BrianSMcGowan	@hjluku - i think @dean_jenkins means that the learners should be focusing on the community and not the activity. #4ECF	Fri, 11 Nov 2011 14:29:36 +0000
135001216802500609	CuratioCME	@hjluku This is why take home tools and follow-up so important to incorporate in CME #4ecf	Fri, 11 Nov 2011 14:29:32 +0000
135001166059810816	canadauk	RT @StreamingWell: What role do "Patients" play in CME and medical education in the EU? Do physicians take time to listen and learn from their patients? #4ECF	Fri, 11 Nov 2011 14:29:20 +0000
135001151690117120	rmtynr	RT @BrianSMcGowan: how do we move the three needles: faculty. learners. providers. each is clinging to their comfort zones. #4ECF	Fri, 11 Nov 2011 14:29:17 +0000
135001144048107520	hjluku	@BrianSMcGowan we rock the boat... the world is flat and engage, hire, promote those willing to work w/in new culture... too simple? #4ECF	Fri, 11 Nov 2011 14:29:15 +0000
135000884718477312	BrianSMcGowan	how do we move the three needles: faculty. learners. providers. each is clinging to their comfort zones. #4ECF	Fri, 11 Nov 2011 14:28:13 +0000
135000825499103232	hjluku	@dean_jenkins not sure what u mean? #4ECF	Fri, 11 Nov 2011 14:27:59 +0000
135000801000169473	theCMEguy	@mathena123 Honestly, too concerned about defending reps of providers to worry about defending pharma rep. #4ecf	Fri, 11 Nov 2011 14:27:53 +0000
135000594875285504	BrianSMcGowan	doing this homework takes time...RT @mathena123: Why aren't we using other sources of literature for evidence @meducate #4ecf	Fri, 11 Nov 2011 14:27:04 +0000
135000554719019008	dean_jenkins	Wrong "That". Should be Community. RT @hjluku too mny ppl leave conf saying that was interesting but have NO IDEA what to do next! #4ECF	Fri, 11 Nov 2011 14:26:55 +0000
135000477887758336	mathena123	Why aren't we using other sources of literature for evidence @meducate #4ecf	Fri, 11 Nov 2011 14:26:36 +0000
135000336556498945	BrianSMcGowan	we need a plan: faculty must learn to engage. Learners must learn to engage. providers must learn to engage. IMO, 3 diff solutions. #4ECF	Fri, 11 Nov 2011 14:26:03 +0000

135000214556774400	CMEnovation	Collaboration may be a challenged but needs to be overcome #4ecf	Fri, 11 Nov 2011 14:25:33 +0000
135000097728626688	gfry	Oh! MT @BrianSMcGowan: frustrated by irony that the appointed leaders of the CME communities R the last 2 participate in sharing...#4ecf.	Fri, 11 Nov 2011 14:25:06 +0000
135000027885084673	dean_jenkins	We have some at BMJ (in collaboration with Canadians :) RT @mathena123 where is the European data says Eugene #4ecf	Fri, 11 Nov 2011 14:24:49 +0000
13499980359430146	hjluku	too many ppl leave conf saying that was interesting but have NO IDEA what to do next! #4ECF	Fri, 11 Nov 2011 14:24:38 +0000
134999964664344576	mathena123	What about publishing to the general public to "defend" pharm's reputation? #4ecf	Fri, 11 Nov 2011 14:24:34 +0000
134999857877360640	BrianSMcGowan	frustrated by the irony that the appointed leaders of the CME communities are the last to participate in sharing...#4ecf.	Fri, 11 Nov 2011 14:24:08 +0000
134999856098971649	hjluku	CME also needs to evolve... didactic session wonderful... tactical or practical guidance so important.... #4ECF	Fri, 11 Nov 2011 14:24:08 +0000
134999663060328448	hjluku	RT @dean_jenkins: Discussed lots of evidence on #CMEchat this last year. #4ECF thanks to @BrianSMcGowan @theCMEguy and @meducate #4ECF	Fri, 11 Nov 2011 14:23:22 +0000
134999611168391168	theCMEguy	If we want more publishing from CME community, need to teach how. Track at #acme12? #4ecf	Fri, 11 Nov 2011 14:23:10 +0000
134999547427569664	BrianSMcGowan	thx! RT @dean_jenkins: Discussed lots of evidence on #CMEchat this last year. #4ECF thanks to @BrianSMcGowan @theCMEguy and @meducate	Fri, 11 Nov 2011 14:22:54 +0000
134999292355153923	BrianSMcGowan	our new journals need to teach/promote scientific design...lead the change you want to see. #4ecf	Fri, 11 Nov 2011 14:21:54 +0000
134999211644170240	dean_jenkins	Discussed lots of evidence on #CMEchat this last year. #4ECF thanks to @BrianSMcGowan @theCMEguy and @meducate	Fri, 11 Nov 2011 14:21:34 +0000
134999174059016192	CMEnovation	Toooo few litteratutr on CME effectiveness available #4ecf	Fri, 11 Nov 2011 14:21:25 +0000
134999041057628162	JediPD	RT @BrianSMcGowan: Since CME is vague many rise to leadership positions w/o ability to lead...& community looks to these false 'gods' #4ECF	Fri, 11 Nov 2011 14:20:54 +0000
134998982974910464	BrianSMcGowan	the science of CME is our third rail. it drives change or...well the alternative is scary to consider. #4ECF	Fri, 11 Nov 2011 14:20:40 +0000
134998949957345280	mathena123	Reviews and papers out there but where is the European data says Eugene #4ecf	Fri, 11 Nov 2011 14:20:32 +0000
134998880466124801	theCMEguy	This is true. A lot of it is...RT @mathena123: Literature mainly from Canada @meducate reports! #4ecf	Fri, 11 Nov 2011 14:20:15 +0000
134998624449990656	mathena123	Literature mainly from Canada @meducate reports! #4ecf	Fri, 11 Nov 2011 14:19:14 +0000
134998417016500225	hjluku	RT @BrianSMcGowan those who claim to be the leaders of these CME communities need a BIG dose of self-reflection. your ways have failed #4ECF	Fri, 11 Nov 2011 14:18:25 +0000
134998403879931904	dean_jenkins	RT @mathena123: Comment from Laura from Abbott: we need to publish and show are data.. #4ecf	Fri, 11 Nov 2011 14:18:22 +0000
134998375379632129	LynchInsights	RT @BrianSMcGowan: those who claim to be the leaders of these CME communities need a HUGE dose of self-reflection. your ways have failed. tough to hear. #4ECF	Fri, 11 Nov 2011 14:18:15 +0000
134998342282395648	MedEdHelen	@meducate shame I missed it! was it well tweeted? I'll have a look at what people were saying. #4ECF	Fri, 11 Nov 2011 14:18:07 +0000
134998318970437632	mathena123	@meducate what educational evidence do you use when creating education #4ecf	Fri, 11 Nov 2011 14:18:02 +0000
134998223591972865	theCMEguy	Problem is, who has publishable data? RT @mathena123: Comment from Laura from Abbott: we need to publish and show are data.. #4ecf	Fri, 11 Nov 2011 14:17:39 +0000
134998167904202753	CMEnovation	Too few understand the SC. Of cme ...we need to let public know of good CME #4ecf	Fri, 11 Nov 2011 14:17:26 +0000
134998155841380352	BrianSMcGowan	those who claim to be the leaders of these CME communities need a HUGE dose of self-reflection. your ways have failed. tough to hear. #4ECF	Fri, 11 Nov 2011 14:17:23 +0000
134998099599949825	hjluku	@meducate morning Larry... hope IRL conf going well... #4ECF	Fri, 11 Nov 2011 14:17:09 +0000
134997940094775297	mathena123	Comment from Laura from Abbott: we need to publish and show are data.. #4ecf	Fri, 11 Nov 2011 14:16:31 +0000
134997929038585856	meducate	Was a good session earlier! RT @MedEdHelen: what outcome measures should we use to evaluate #cme then? #4ECF	Fri, 11 Nov 2011 14:16:29 +0000
134997917525229568	hjluku	@dean_jenkins collaboration is key! But big culture chg needed. too many feel that commercial interests guide programs... #4ECF	Fri, 11 Nov 2011 14:16:26 +0000
134997850294718466	meducate	We must teach RT @BrianSMcGowan: but so few understand what this means...RT @mathena123: @meducate we need more science behind CME #4ecf	Fri, 11 Nov 2011 14:16:10 +0000
134997822092230656	BrianSMcGowan	Since CME is so vague. too many rise to leadership positions w/o the ability to lead...and the community looks to these false 'gods' #4ECF	Fri, 11 Nov 2011 14:16:03 +0000
134997814789931008	CuratioCME	@hjluku @dean_jenkins This is why calls to my office increase exponentially at end of year. Docs scrambling for credits. #4ecf	Fri, 11 Nov 2011 14:16:01 +0000
134997642550853633	hjluku	@BrianSMcGowan especially on provider side... #4ECF	Fri, 11 Nov 2011 14:15:20 +0000
134997542638338049	MedEdHelen	what outcome measures should we use to evaluate #cme then? #4ECF	Fri, 11 Nov 2011 14:14:56 +0000
134997490901581824	BrianSMcGowan	but so few understand what this means...RT @mathena123: @meducate we need more science behind CME #4ecf	Fri, 11 Nov 2011 14:14:44 +0000
		Isn't a market in CME with more collaboration among providers / sponsors /	Fri, 11 Nov 2011

134997484119400448	dean_jenkins	is a market in CME with more collaboration among providers / sponsors / accreditors better for patient outcomes? #4ECF	Fri, 11 Nov 2011 14:14:42 +0000
134997414217134081	CMEnovation	More evidence in science of CME #4ecf	Fri, 11 Nov 2011 14:14:26 +0000
134997374564188160	mathena123	@meducate we need more science behind CME #4ecf	Fri, 11 Nov 2011 14:14:16 +0000
134997313348317184	hjluku	RT @CMEnovation: Move out of CME if your purpose is to increase brand sales...MO. {PLEASE} #4ECF	Fri, 11 Nov 2011 14:14:02 +0000
134997284080455680	CuratioCME	@BrianSMcGowan Many still work under opinion that sharing is bad. Afraid people are going to "steal my stuff!" #ridiculous #4ecf	Fri, 11 Nov 2011 14:13:55 +0000
134997263276720131	BrianSMcGowan	the complexity of these issues drive many to cling to one of the simple, but polarizing arguments...we must be smarter. #4ECF	Fri, 11 Nov 2011 14:13:50 +0000
134997224785588225	CMEnovation	Present + or - program results and if possible publish results #4ecf	Fri, 11 Nov 2011 14:13:41 +0000
134997208318738432	MedEdHelen	@BrianSMcGowan @hjluku transparency is feared even by people with nothing to hide, so where there are genuine conflicts... #4ECF	Fri, 11 Nov 2011 14:13:37 +0000
134997167973736448	hjluku	@dean_jenkins unfortunate reality for many... some interested in learning... some just want credits :( #4ECF	Fri, 11 Nov 2011 14:13:27 +0000
134997126286557184	mathena123	Comment from the floor: all stakeholders should be clear on their agenda and base decisions on evidence #4ecf	Fri, 11 Nov 2011 14:13:17 +0000
134996939551944704	dean_jenkins	Agree this is a false dichotomy. RT @BrianSMcGowan polarizing arguments about pharma ... do not reflect reality' #4ECF	Fri, 11 Nov 2011 14:12:33 +0000
134996865988038656	BrianSMcGowan	@theCMEguy - b/c incentives are misaligned. this is why i hesitate to call this a 'profession'. we must find intrinsic motivation #4ecf	Fri, 11 Nov 2011 14:12:15 +0000
134996654897111040	BrianSMcGowan	@hjluku - need to be sensitive to transparency giving the illusion of conflict resolution. necessary, but just one element of change #4ECF	Fri, 11 Nov 2011 14:11:25 +0000
134996581308051457	theCMEguy	We always say this. Why are so few doing it? RT @CMEnovation: Let's start sharing results of good education results #4ecf	Fri, 11 Nov 2011 14:11:07 +0000
134996531261607936	dean_jenkins	Where has all the 'evidence' gone in CME design? (Or is it all about money and credits now?) #4ECF #tongueincheek	Fri, 11 Nov 2011 14:10:55 +0000
134996315301089280	BrianSMcGowan	With limited resources, how do we strike the right balance between update CME & just-in-time CME? #4ECF	Fri, 11 Nov 2011 14:10:04 +0000
134996242366337025	BrianSMcGowan	why do you blame Mo? :- ) RT @CMEnovation: Move out of CME if your purpose is to increase brand sales...MO. #4ecf	Fri, 11 Nov 2011 14:09:46 +0000
134996212255432704	theCMEguy	Agree, but will this change pub percept? RT @BrianSMcGowan: Providers should publish and promote 'campaign-like' educational outreach. #4ecf	Fri, 11 Nov 2011 14:09:39 +0000
134996128885256192	CMEnovation	Move out of CME if your purpose is to increase brand sales...MO. #4ecf	Fri, 11 Nov 2011 14:09:19 +0000
134996032290426880	BrianSMcGowan	polarizing arguments about 'pharma support is bad' OR 'bad apples do not reflect reality' are never going to solve the problem. #4ECF	Fri, 11 Nov 2011 14:08:56 +0000
134995831358111746	hjluku	@CMEnovation transparency in affiliations with doc/hosp/institutions... COIs, etc #4ECF	Fri, 11 Nov 2011 14:08:08 +0000
134995765369110528	theCMEguy	Currently CME/pharma relationship is perceived as "guilty until proven innocent". Need to show why it's not. #4ecf	Fri, 11 Nov 2011 14:07:53 +0000
134995617398267904	CMEnovation	Let's start sharing results of good education results #4ecf	Fri, 11 Nov 2011 14:07:17 +0000
134995575753031680	dean_jenkins	Hi Helen. RT @MedEdHelen Joining the unsession from BMJ learning inLondon #4ECF	Fri, 11 Nov 2011 14:07:08 +0000
134995558887723008	CMEnovation	What can we do to change this perception ? #4ecf	Fri, 11 Nov 2011 14:07:03 +0000
134995512783945729	hjluku	@BrianSMcGowan tru... pharma and device manufacturers have a definite role in CME... COI must be monitored and transparent #4ECF	Fri, 11 Nov 2011 14:06:52 +0000
134995497030127616	mathena123	@meducate it's a shared responsibility to improve #4ecf	Fri, 11 Nov 2011 14:06:49 +0000
134995491237801984	BrianSMcGowan	Providers should publish and promote 'campaign-like' educational outreach. begin with clinical priorities. drive change. #4ecf	Fri, 11 Nov 2011 14:06:47 +0000
134995341857660928	theCMEguy	By providing quality/unbiased CME w/ or w/ out pharma \$ RT @mathena123: What is role of quality ed provider to improve the perception. #4ecf	Fri, 11 Nov 2011 14:06:12 +0000
134995331640344577	MedEdHelen	is accreditation about proving their is no pharma influence on the content or ensuring quality content? (are they the same thing?) #4ECF	Fri, 11 Nov 2011 14:06:09 +0000
134995295602868225	dean_jenkins	Is CME in Europe moving closer to the workplace? I think it should. How can we help it? #4ECF #CMEchat	Fri, 11 Nov 2011 14:06:01 +0000
134995148529598467	BrianSMcGowan	"perception" is that pharma inappropriately influences CME..b./c history shows that this too often true...can't wish it away. #4ECF	Fri, 11 Nov 2011 14:05:26 +0000
134994965599223808	mathena123	What is the role of the quality ed provider to improve the perception. #4ecf	Fri, 11 Nov 2011 14:04:42 +0000
134994907969495040	hjluku	RT @BrianSMcGowan: pharma can and should support CME. but educational need and practice improvement MUST drive the agenda. #4ECF	Fri, 11 Nov 2011 14:04:28 +0000
134994799827759104	MedEdHelen	Joining the unsession from BMJ learning inLondon #4ECF	Fri, 11 Nov 2011 14:04:03 +0000
134994770136285184	BrianSMcGowan	pharma can and should support CME. but educational need and practice improvement MUST drive the agenda. #4ecf	Fri, 11 Nov 2011 14:03:55 +0000
134994769687486464	hiluku	RT @dean_jenkins: Joining an unsession at #4ECF on European CME in Amsterdam	Fri, 11 Nov 2011 14:03:55 +0000

		from my office in Royal Cornwall Hospital NHS Trust. #4ECF	14:03:55 +0000
134994763454746624	theCMEguy	Whose perception? Public? Docs? Providers? RT @CMEnovation: Perception is that Pharma is bad #4ecf	Fri, 11 Nov 2011 14:03:54 +0000
134994711369887744	hjluku	@CMEnovation I think perception is that conflicts of interest betw pharma and providers is bad... not that pharma itself is bad ..IMHO #4ECF	Fri, 11 Nov 2011 14:03:41 +0000
134994683406458881	StreamingWell	What role do "Patients" play in CME and medical education in the EU? Do physicians take time to listen and learn from their patients? #4ECF	Fri, 11 Nov 2011 14:03:35 +0000
134994683070914560	CMEnovation	Based mainly in past behavior #4ecf	Fri, 11 Nov 2011 14:03:35 +0000
134994568402841600	dean_jenkins	Joining an unsession at #4ECF on European CME in Amsterdam from my office in Royal Cornwall Hospital NHS Trust.	Fri, 11 Nov 2011 14:03:07 +0000
134994434545819649	CMEnovation	Perception is that Pharma is bad #4ecf	Fri, 11 Nov 2011 14:02:35 +0000
134994390665015296	BrianSMcGowan	if there is a science and a professionalism in CME then don't regs become simply housekeeping? #4ECF #CMEchat	Fri, 11 Nov 2011 14:02:25 +0000
134994272331104256	mathena123	First discussion: what do people think that pharma is bad and med prof equals good in CME? #4ecf	Fri, 11 Nov 2011 14:01:57 +0000
134994088410877952	dean_jenkins	Does a 'market' for CME with providers / sponsors / accreditors the best way of improving patient outcomes? If yes why? If no what? #4ECF	Fri, 11 Nov 2011 14:01:13 +0000
134993786794278912	hjluku	Greetings from this Orthopedist in NY.... #4ECF	Fri, 11 Nov 2011 14:00:01 +0000
134993482350735361	mathena123	@meducate introducing the session.... Send us your questions and responses regarding Europe's CME #4ecf	Fri, 11 Nov 2011 13:58:48 +0000
134993372103454722	networkpharma	RT @mathena123 Just about to start the unsession with @meducate #4ecf #medcomms #4ecf	Fri, 11 Nov 2011 13:58:22 +0000
134993120482955265	dean_jenkins	Listening in to the unsession at #4ECF	Fri, 11 Nov 2011 13:57:22 +0000
134992371581599744	BrianSMcGowan	Looking forward to it! RT @mathena123: Just about to start the unsession with @meducate #4ecf	Fri, 11 Nov 2011 13:54:24 +0000
134991901064568832	mathena123	Just about to start the unsession with @meducate #4ecf	Fri, 11 Nov 2011 13:52:31 +0000
134988886450507776	StreamingWell	RT @mathena123: Heated discussion about the role of CME in attitude change #4ecf can you make a bad doctor better with CME?	Fri, 11 Nov 2011 13:40:33 +0000
134988589514764289	BrianSMcGowan	With limited resources, how do we strike the right balance between update CME & just-in-time CME? #4ECF #CMEchat	Fri, 11 Nov 2011 13:39:22 +0000
134988061154095104	dean_jenkins	RT @BrianSMcGowan: CME will advance when our professional mtgs include talks driven by scientific method (ie hypothesis, method, limitations) #4ecf #CMEchat	Fri, 11 Nov 2011 13:37:16 +0000
13498787567777921	BrianSMcGowan	Can CME have an impact on behavior if we continue 2 ignore the role of motivation & ability? Is cognitive dissonance enough? #4ECF #CMEchat	Fri, 11 Nov 2011 13:36:32 +0000
134987127527190528	BrianSMcGowan	Do efforts like #CMEchat and #mededMOOC make traditional professional orgs like the Alliance irrelevant? What is the right balance? #4ECF	Fri, 11 Nov 2011 13:33:33 +0000
134986329548267520	BrianSMcGowan	CME will advance when our professional mtgs include talks driven by scientific method (ie hypothesis, method, limitations) #4ecf #CMEchat	Fri, 11 Nov 2011 13:30:23 +0000
134985051766132737	BrianSMcGowan	@theCMEguy - solid suggestion, my thought is that 'professionals' by definition hold themselves accountable... #4ECF #CMEchat	Fri, 11 Nov 2011 13:25:18 +0000
134984725122138112	BrianSMcGowan	My confronting the 6 elements of collaboration you build teams in the short-term & development goals in the long-term. #4ECF #CMEchat	Fri, 11 Nov 2011 13:24:01 +0000
134984688715571201	theCMEguy	I'd add Accountability MT @BrianSMcGowan: Elements of success collab in CME: Science/Aud/Compl/Results/Ed design/Delivery. #4ECF #CMEchat	Fri, 11 Nov 2011 13:23:52 +0000
134984224720699392	BrianSMcGowan	In other words: no one can be expert in all 6 elements, so collaboration begins w/ self-reflection. Where do you need help? #4ECF #CMEchat	Fri, 11 Nov 2011 13:22:01 +0000
134983812789702656	BrianSMcGowan	For collaborations to be successful you must find partners whose strengths balances across these 6 elements. #4ECF #CMEchat	Fri, 11 Nov 2011 13:20:23 +0000
134983409549328385	BrianSMcGowan	The 6 elements of building successful collaborations in CME: Science. Audience. Compliance. Results. Educ design. Delivery. #4ECF #CMEchat	Fri, 11 Nov 2011 13:18:47 +0000
134981229371080704	meducate	@BrianSMcGowan @mdoylescharff #4ecf if she changes it to a chicken it will answer the old question	Fri, 11 Nov 2011 13:10:07 +0000
134980642004934656	BrianSMcGowan	your avatar doesn't do you justice ;-) RT @mdoylescharff: #4ecf just covered that this AM with case-based prez	Fri, 11 Nov 2011 13:07:47 +0000
134980538963472385	meducate	#4ecf Also, consider what topics you would want to see on the agenda for next European CME Forum - whether you will be there live or not	Fri, 11 Nov 2011 13:07:22 +0000
134980052906545152	meducate	#4ecf For those participating in unsession - consider questions re EACCME accreditation, European collaborations, geo differences, etc..	Fri, 11 Nov 2011 13:05:27 +0000
134979362654130177	meducate	Science of outcomes rocked the room RT @mdoylescharff: @BrianSMcGowan #4ecf just covered that this AM with case-based prez	Fri, 11 Nov 2011 13:02:42 +0000
134979202473660416	meducate	#4ecf Glad people can handle the "hash" tag here in Amsterdam	Fri, 11 Nov 2011 13:02:04 +0000
134978972579676161	BrianSMcGowan	Well hello there MDS! thx. RT @mdoylescharff: @BrianSMcGowan #4ecf just covered that this AM with case-based prez	Fri, 11 Nov 2011 13:01:09 +0000
134978927323131904	mathena123	#4ecf I will indeed! Looking forward to lots of questions! @meducate	Fri, 11 Nov 2011 13:00:58 +0000
134978729972731904	mdoylescharff	@BrianSMcGowan #4ecf just covered that this AM with case-based prez	Fri, 11 Nov 2011 13:00:11 +0000

134978488192073728	meducate	#4ecf @mathena123 will be reading your tweets to the room - and involving the twitterverse remotely. Keep her busy!	Fri, 11 Nov 2011 12:59:14 +0000
134978014286057472	meducate	@BrianSMcGowan #4ecf Interesting discussion of whether attitudinal change is possible in CME	Fri, 11 Nov 2011 12:57:21 +0000
134977155082895360	njrylett	RT @meducate: #4ecf Many US Pharma med Ed grants offices follow matrix-based reviews of requests for support. Look at needs, gaps, cost, reach, etc	Fri, 11 Nov 2011 12:53:56 +0000
134977048023285761	meducate	@BrianSMcGowan #4ecf there was a mention of the need for a focus on the science of CME and hope that you'll ask good questions	Fri, 11 Nov 2011 12:53:30 +0000
134976627355549696	meducate	#4ecf The technology appears ready for the unsession. Let's see how it goes...who's in? #4ecf	Fri, 11 Nov 2011 12:51:50 +0000
134975992686059523	BrianSMcGowan	Our latest Medical Meetings article: "Re-engineering the Data Stream" will be released next week! <a href="http://t.co/q61hwX5G">http://t.co/q61hwX5G</a> #CMEchat #4ECF	Fri, 11 Nov 2011 12:49:19 +0000
134975811311767552	ChonRoy	RT @wtrmdw: #4ECF Superb session from Maureen Doyle-Scharf (Pfizer) & Laura Muttini (Abbott) on CME activities with measurable clinical outcomes	Fri, 11 Nov 2011 12:48:35 +0000
134973892384129025	wtrmdw	#4ECF Superb session from Maureen Doyle-Scharf (Pfizer) & Laura Muttini (Abbott) on CME activities with measurable clinical outcomes	Fri, 11 Nov 2011 12:40:58 +0000
134973310143434753	meducate	#4ecf Many US Pharma med Ed grants offices follow matrix-based reviews of requests for support. Look at needs, gaps, cost, reach, etc	Fri, 11 Nov 2011 12:38:39 +0000
134972669463494657	BrianSMcGowan	Has there been any discussion at #4ECF about the science of learning & behavior change? seems like topics have focused on rules & regs...	Fri, 11 Nov 2011 12:36:06 +0000
134968409707380736	dean_jenkins	Looking forward to @meducate 's unsession at #4ECF at 14:00 GMT today. Will	Fri, 11 Nov 2011 12:19:11 +0000
134956328966823936	BrianSMcGowan	RT @dean_jenkins: #4ECF why is competition in a CME 'market' necessarily the 'best' solution for improving patient outcomes?	Fri, 11 Nov 2011 11:31:10 +0000
134954716990935040	CuratioCME	@meducate: #4ecf Outcomes examples used <a href="http://t.co/QjoextwQ">http://t.co/QjoextwQ</a> <a href="http://t.co/JBF3FWGB">http://t.co/JBF3FWGB</a> <a href="http://t.co/aWGRMUBb">http://t.co/aWGRMUBb</a>	Fri, 11 Nov 2011 11:24:46 +0000
134950208734887936	ChonRoy	LM: Challenge yourselves - how can you do it differently? #4ECF	Fri, 11 Nov 2011 11:06:51 +0000
134948582418685952	katepain	African-American men have a 60 per cent higher rate of prostate cancer than whites and twice are likely to die from disease #4ECF	Fri, 11 Nov 2011 11:00:23 +0000
134947089007386624	meducate	#4ecf Outcomes examples used <a href="http://t.co/rNjP73vd">http://t.co/rNjP73vd</a> <a href="http://t.co/b97ndBWC">http://t.co/b97ndBWC</a> <a href="http://t.co/Wl1XQZxy">http://t.co/Wl1XQZxy</a>	Fri, 11 Nov 2011 10:54:27 +0000
134943725037170688	katepain	MD-S: don't obsess about how many people your CME programme reaches. Rather ask 'what did they do as a result of it?' #4ECF #hcsmeu	Fri, 11 Nov 2011 10:41:05 +0000
134940374878785536	katepain	MD-S: learning outcomes of CME - it's not about participant satisfaction rather did he/she learn s'thing + how will that be applied? #4ECF	Fri, 11 Nov 2011 10:27:47 +0000
134933286299504640	katepain	MD-S and LM: 93 per cent of physicians turn to CME as the leading valuable resource to learn about treatment options #4ECF @CxHealth #pharma	Fri, 11 Nov 2011 09:59:37 +0000
134931174920437760	meducate	#4ecf Doyle-Scharf Med ed groups in Pharma companies in the US are within medical or other non-commercial groups	Fri, 11 Nov 2011 09:51:13 +0000
134930621486202880	wtrmdw	#4ECF 74% of US HCPs rely on CME to stay up-to-date in practice. 67% rely on pubs & 45% on online updates. Yet no. of activities declining.	Fri, 11 Nov 2011 09:49:01 +0000
134930535171624960	meducate	#4ecf 2010 ACCME annual report data being reviewed. More participants, fewer activities and Pharma support seen. <a href="http://t.co/lpBxmQH4">http://t.co/lpBxmQH4</a>	Fri, 11 Nov 2011 09:48:41 +0000
134929822794256384	meducate	#4ecf Muttini - Pharma med ed folks compete internally for a pool of funding, and are often tasked with defining the value of CME	Fri, 11 Nov 2011 09:45:51 +0000
134928319937384448	meducate	#4ecf Ah, finally some case studies!!	Fri, 11 Nov 2011 09:39:52 +0000
134928240484691968	katepain	Session 6: Born in the USA? Measuring the true value of CME - Maureen Doyle-Scharf and Laura Muttini #4ECF @CxHealth #pharma #hcsmeu	Fri, 11 Nov 2011 09:39:34 +0000
134927836791324672	meducate	#4ecf Maureen Doyle-Scharf (Pfizer) and Laura Muttini (Abbott) starting session about outcomes in CME.	Fri, 11 Nov 2011 09:37:57 +0000
134925212222357505	SpringerHC_jnls	RT @networkpharma: day 2 of the 4th European CME Forum starts now, follow #4ECF check out delegate book at <a href="http://t.co/ozLudQWE">http://t.co/ozLudQWE</a> #medcomms...	Fri, 11 Nov 2011 09:27:32 +0000
134917416064000000	meducate	#4ecf Oncology accreditation by specialty society in Europe not possible if only singly-supported	Fri, 11 Nov 2011 08:56:33 +0000
134916524820537344	ChonRoy	Great discussion during question time at #4ECF Does CME actually effect attitudinal change?	Fri, 11 Nov 2011 08:53:00 +0000
134916325150687232	meducate	Enjoying this! RT @mathena123: Heated discussion about the role of CME in attitude change #4ecf can you make a bad doctor better with CME?	Fri, 11 Nov 2011 08:52:13 +0000
134915866998484992	mathena123	Heated discussion about the role of CME in attitude change #4ecf can you make a bad doctor better with CME?	Fri, 11 Nov 2011 08:50:23 +0000
134915379565838336	katepain	CME is not just about knowledge sharing it's also about helping to effect attitudinal change, tho this is a challenge #4ECF	Fri, 11 Nov 2011 08:48:27 +0000
134911434965528577	meducate	Not generations.... :) RT @dean_jenkins: @meducate collaborations take time! :) #4ECF	Fri, 11 Nov 2011 08:32:47 +0000
134910475434594304	dean_jenkins	@meducate collaborations take time! :) #4ECF	Fri, 11 Nov 2011 08:28:58 +0000
134907140778373120	meducate	#4ecf A prolonged discussion about collaborative necessity for all CME stakeholders in European CME.	Fri, 11 Nov 2011 08:15:43 +0000
134905097648996352	meducate	#4ecf I think that I just silenced the room with my comments...	Fri, 11 Nov 2011 08:07:36 +0000
		#4ECF why is competition in a CME 'market' necessarily the 'best' solution for	Fri, 11 Nov 2011

134903688006344704	dean_jenkins	#4ECF why is competition in a CME market necessarily the best solution for improving patient outcomes?	Fri, 11 Nov 2011 08:02:00 +0000
134903195762823168	meducate	#4ecf Borman - look what has been accomplished in the last 5 years... Ok, but we need to be sure to learn from best practices	Fri, 11 Nov 2011 08:00:02 +0000
134900709920473088	meducate	#4ecf Borman referring to new live activity accreditation requirements and time scales used by EACCME. Timing and volume are challenges	Fri, 11 Nov 2011 07:50:10 +0000
134900687552258048	meducate	#4ecf Question from the floor asking how collaborations can be formed between stakeholders in CME (incl societies). There r best practices	Fri, 11 Nov 2011 07:50:04 +0000
134899705539870720	meducate	#4ecf A lot of talk about evolution in European CME. Is it really Darwinian? Survival of the CME fittest?	Fri, 11 Nov 2011 07:46:10 +0000
134898546058076160	meducate	#4ecf While EACCME doesn't accredit enduring materials, some European specialty societies accredit their own materials (Eg ESMO)	Fri, 11 Nov 2011 07:41:34 +0000
134898278914473984	meducate	#4ecf Borman suggesting providers should develop a track record of successes with EACCME. Hmm, could this lead to provider accreditation?	Fri, 11 Nov 2011 07:40:30 +0000
134897323502350336	katelain	Question time chaired by Robin Stevenson with panel: Edwin Borman, Jonas Nordquist, Alisa Pearlstone and Dick Schrijvers #4ECF	Fri, 11 Nov 2011 07:36:42 +0000
134897257421090816	meducate	#4ecf Robin Stevenson up now to provoke and guide the room through issues that are important to them...	Fri, 11 Nov 2011 07:36:27 +0000
134895894767218688	mathena123	Next up Robin Stevenson and panel for Q&A #4ecf	Fri, 11 Nov 2011 07:31:02 +0000
134894116269076480	katelain	Lawrence Sherman starts day 2 with a review of day 1, with focus on patients #4ECF	Fri, 11 Nov 2011 07:23:58 +0000
134892205046378496	networkpharma	day 2 of the 4th European CME Forum starts now, follow #4ECF check out delegate book at <a href="http://t.co/e3JIVQry">http://t.co/e3JIVQry</a> #medcomms #fb	Fri, 11 Nov 2011 07:16:22 +0000
134891591772012544	mathena123	#4ECF @meducate kicks off the day with review of yesterday	Fri, 11 Nov 2011 07:13:56 +0000
134766248381779968	dean_jenkins	@DavidPaulNoble thanks. I'm not at #4ECF so I may have got the wrong end of the stick.	Thu, 10 Nov 2011 22:55:52 +0000
134676226869690368	wtrmdw	#4ECF Good discussion today about how the 4 principles of CME look in practice: appropriate education, balance, transparency, effectiveness	Thu, 10 Nov 2011 16:58:09 +0000
134669127477501953	mathena123	MT @RCPLondon: Signed contract w 7 other royal cllgs for online portfolio to help UK Drs through #revalidation <a href="http://t.co/jSGCXply">http://t.co/jSGCXply</a> #4ecf	Thu, 10 Nov 2011 16:29:56 +0000
134668842814279680	networkpharma	final reminder today - #4ECF delegate book for this week's 4th European CME Forum is freely available to download at <a href="http://t.co/e3JIVQry">http://t.co/e3JIVQry</a>	Thu, 10 Nov 2011 16:28:48 +0000
134668517810253825	networkpharma	#4ECF good lively far ranging discussions today. More tomorrow starting 08.00 Amsterdam time	Thu, 10 Nov 2011 16:27:31 +0000
134668355863977984	networkpharma	#4ECF thanks for onsite tweets today from +@Jacquithornton + @mathena123 + @euacme	Thu, 10 Nov 2011 16:26:52 +0000
134668239862112256	networkpharma	#4ECF thanks for onsite tweets today from @wtrmdw + @EuropeanCME + @meducate + @IHComms + @katelain	Thu, 10 Nov 2011 16:26:25 +0000
134668021070434304	networkpharma	wrap up time for today's formal sessions at #4ECF.... drinks and informal chatter at 6.00pm	Thu, 10 Nov 2011 16:25:32 +0000
134667290858897411	DavidPaulNoble	RT @dean_jenkins: Accreditation for CME is sign of quality? #4ECF Logical fallacy? Link is complex and this denies other indicators of quality	Thu, 10 Nov 2011 16:22:38 +0000
134665508380360704	InstituteCME	RT @meducate: #4ecf Borman: Accreditation matters. It's a demonstration of quality	Thu, 10 Nov 2011 16:15:33 +0000
134665229626912769	dean_jenkins	Accreditation for CME is a sign of quality? #4ECF Logical fallacy? The link is complex and this denies other indicators of quality.	Thu, 10 Nov 2011 16:14:27 +0000
134662839779602432	dean_jenkins	RT @DavidPaulNoble: RT @meducate: #4ecf Borman: Accreditation matters. It's a demonstration of quality <- we discussed yesterday, it's an unsubstantiated claim	Thu, 10 Nov 2011 16:04:57 +0000
134661957704880128	dean_jenkins	@euacme live vs elearning like apples and pears #4ECF	Thu, 10 Nov 2011 16:01:27 +0000
134656466287214593	euacme	live CME v. e-learning CME - interesting discussion #4ECF	Thu, 10 Nov 2011 15:39:38 +0000
134655597525204992	DavidPaulNoble	and for that matter appropriate audience targeting #4ECF	Thu, 10 Nov 2011 15:36:10 +0000
134655465744379904	DavidPaulNoble	If accreditation isn't about CME pts, but a suggestion of qual why not greater focus on content qual rather than say min prog length? #4ECF	Thu, 10 Nov 2011 15:35:39 +0000
134652949476556800	DavidPaulNoble	RT @NickWillhoft: #4ECF accreditation matters. Not points so much as a marker of quality. UEMS SG elect <- an argument with no sound basis	Thu, 10 Nov 2011 15:25:39 +0000
134652701916147712	DavidPaulNoble	RT @NickWillhoft: #4ecf EHA doesn't see a role for medcomms agencies. If I understood correctly.....<-bizarre!	Thu, 10 Nov 2011 15:24:40 +0000
134648120075227136	NickWillhoft	RT @DavidPaulNoble: RT @meducate: #4ecf Borman: Accreditation matters. It's a demonstration of quality <- we discussed yesterday, it's an unsubstantiated claim	Thu, 10 Nov 2011 15:06:28 +0000
134647662602485761	DavidPaulNoble	RT @meducate: #4ecf Borman: Accreditation matters. It's a demonstration of quality <- we discussed yesterday, it's an unsubstantiated claim	Thu, 10 Nov 2011 15:04:39 +0000
134647604486225920	NickWillhoft	#4ECF accreditation matters. Not points so much as a marker of quality. UEMS SG elect	Thu, 10 Nov 2011 15:04:25 +0000
134646845476585473	drclairemarie	RT @meducate: #4ecf Borman: Accreditation matters. It's a demonstration of quality	Thu, 10 Nov 2011 15:01:24 +0000
134646673405259776	meducate	#4ecf Borman: Accreditation matters. It's a demonstration of quality	Thu, 10 Nov 2011 15:00:43 +0000
134645765413937153	meducate	#4ecf Edwin Borman up now - Secretary General-Elect of UEMS/EACCME up	Thu, 10 Nov 2011

	now...giving an overview of the organization	14:57:06 +0000
134645215297413123 DavidPaulNoble	RT @Dominic_Tyer: RT @chonroy: #gcmep Four Core Principles - will these result in the highest standards? <a href="http://t.co/71fYtQp1">http://t.co/71fYtQp1</a> #CME #4ECF	Thu, 10 Nov 2011 14:54:55 +0000
134645127435137024 Dominic_Tyer	RT @chonroy: #gcmep Four Core Principles - will these result in the highest standards? <a href="http://t.co/71fYtQp1">http://t.co/71fYtQp1</a> #CME #4ECF	Thu, 10 Nov 2011 14:54:34 +0000
134644981079097345 katepain	Session 4: aligning regulations for compliant CME #4ECF. Dr Reinhard Griebenow speaking. @CxHealth #pharma #hcsmeu	Thu, 10 Nov 2011 14:53:59 +0000
134642243721117696 meducate	#4ecf Panel on provider industry relations now beginning. EBAC experience first...	Thu, 10 Nov 2011 14:43:07 +0000
134633022438912004 wtrmdw	#4ECF Interesting to hear the views and methods of medical societies delivering CME activities in their therapeutic areas	Thu, 10 Nov 2011 14:06:28 +0000
134631524489363457 meducate	There seems to be wide range of understanding of CME evaluation in participants at #4ecf - no mention of formative vs summative evals	Thu, 10 Nov 2011 14:00:31 +0000
134630581534330880 katepain	RT @Jacquithornton: #4ecf Fascinating talk by Helmut Madersbach on how to evaluate whether CME has been effective by asking the right questions before and after	Thu, 10 Nov 2011 13:56:46 +0000
134630048018870274 markomanka	RT @meducate: RT @mathena123: #4ecf 2009 cochrane on the use of meetings to change professional practice and health care outcomes <a href="http://t.co/S8rRuMrf">http://t.co/S8rRuMrf</a>	Thu, 10 Nov 2011 13:54:39 +0000
134628188369338368 meducate	#4ecf Pre and post questioning favored by participants here for "quality control" - I worry about the actual questions...	Thu, 10 Nov 2011 13:47:16 +0000
134628046627016704 Jacquithornton	#4ecf Fascinating talk by Helmut Madersbach on how to evaluate whether CME has been effective by asking the right questions before and after	Thu, 10 Nov 2011 13:46:42 +0000
134625096265502720 meducate	#4ecf Time spent in a lecture room is less important than knowledge gained - Madersbacher.	Thu, 10 Nov 2011 13:34:58 +0000
134624281157046274 meducate	#4ecf Questions may not be taken for this panel. Uh, where is the 2.0?	Thu, 10 Nov 2011 13:31:44 +0000
134623510722134016 meducate	#4ecf Kellner talking about cognitive dissonance being necessary in adult learning	Thu, 10 Nov 2011 13:28:40 +0000
134622711245840384 mathena123	#4ecf where is the discussion of multi disciplinary education within societies?	Thu, 10 Nov 2011 13:25:30 +0000
134622510896525313 ChonRoy	#gcmep Four Core Principles - will these result in the highest standards? <a href="http://t.co/D7mbelGB">http://t.co/D7mbelGB</a> #CME #4ECF @CxHealth	Thu, 10 Nov 2011 13:24:42 +0000
134622282994823168 meducate	RT @mathena123: #4ecf 2009 cochrane on the use of meetings to change professional practice and health care outcomes <a href="http://t.co/S8rRuMrf">http://t.co/S8rRuMrf</a>	Thu, 10 Nov 2011 13:23:48 +0000
134622156918226945 mathena123	#4ecf 2009 cochrane on the use of meetings to change professional practice and health care outcomes <a href="http://t.co/otRXN5wp">http://t.co/otRXN5wp</a>	Thu, 10 Nov 2011 13:23:18 +0000
134621072950693889 meducate	Importance of competence and confidence in guidelines use? RT @mathena123: #4ecf gaps in the use of evidence based care being discussed.	Thu, 10 Nov 2011 13:18:59 +0000
134620515699654656 mathena123	#4ecf gaps in the use of evidence based care being discussed.	Thu, 10 Nov 2011 13:16:46 +0000
134619733650702336 meducate	Ouch RT @mathena123: #4ecf promotion at the beginning of a talk... Hmmm	Thu, 10 Nov 2011 13:13:40 +0000
134618996774416384 mathena123	#4ecf promotion at the beginning of a talk... Hmmm	Thu, 10 Nov 2011 13:10:44 +0000
134618873419935745 meducate	#4ecf Thomas Kellner up now talking about building a strategy to accomplish goals...societies are his "clients"	Thu, 10 Nov 2011 13:10:15 +0000
134618794256629760 katepain	Thomas Kellner: impacting clinical practice and patient outcomes. A paradigm change? #4ECF #hcsmeu #pharma #CME	Thu, 10 Nov 2011 13:09:56 +0000
134618370984251392 NickWillhoft	#4ecf EHA doesn't see a role for medcomms agencies. If I understood correctly.....	Thu, 10 Nov 2011 13:08:15 +0000
134614509095616513 meducate	#4ecf Udvardy talking about the comprehensive EHA educational programme	Thu, 10 Nov 2011 12:52:54 +0000
134613570649464832 katepain	Miklos Udvardy takes stand - CME why is it so important? Looking at better systems to ensure quality #4ECF #CME #hcsmeu #pharma @CxHealth	Thu, 10 Nov 2011 12:49:10 +0000
134612413340332032 katepain	Eugene Pozniak @EuropeanCME , programme director at #4ECF opinion piece 'CME faces change' in PME Nov issue - see p35" #hcsmeu #cme #pharma	Thu, 10 Nov 2011 12:44:34 +0000
134612035794247680 meducate	#4ecf Miklós Udvardy from European Hematology Association up now...	Thu, 10 Nov 2011 12:43:04 +0000
134611552534929408 meducate	#4ecf Breatnach says that he is a practicing physician and not an educationalist. Tell you what, he is quite the educationalist so far	Thu, 10 Nov 2011 12:41:09 +0000
134611338835144704 meducate	#4ecf CME Take from the stick of the society and offer the carrot to the members...Breatnach	Thu, 10 Nov 2011 12:40:18 +0000
134610993660694529 meducate	#4ecf Éamann Breatnach chairing this panel. Very impressive speaker so far. Referring to Quality CME Forum	Thu, 10 Nov 2011 12:38:56 +0000
134610569192947712 meducate	#4ecf Thanfully, this panel has practicing physicians on it! Will be reflective of learner-level and society-level perspectives!	Thu, 10 Nov 2011 12:37:15 +0000
134610436736815104 ChonRoy	Eugene Pozniak, programme director at #4ECF opinion piece 'CME faces change' in PME Nov issue - see p35	Thu, 10 Nov 2011 12:36:43 +0000
134610167244394496 katepain	RT @ChonRoy: Alisa Pearlstone #4ECF speaker & author of gCMep's four Core Principles article in PME Nov - see p37 #hcsmeu #CME #Pharma	Thu, 10 Nov 2011 12:35:39 +0000
134610148500062208 meducate	#4ecf Medical society panel up next	Thu, 10 Nov 2011 12:35:34 +0000
134609875773833216 ChonRoy	Alisa Pearlstone #4ECF speaker & author of gCMep's four Core Principles article in PME Nov - see p37 #hcsmeu #CME #Pharma	Thu, 10 Nov 2011 12:34:29 +0000

134609109067640832	meducate	#4ecf Lunch break just about over. Where is everyone?	Thu, 10 Nov 2011 12:31:27 +0000
134609044471160832	mathena123	RT @networkpharma: Reminder - #4ECF delegate book for this week's 4th European CME Forum is freely available to download at <a href="http://t.co/e3JIVQry">http://t.co/e3JIVQry</a>	Thu, 10 Nov 2011 12:31:11 +0000
134590446558130176	networkpharma	Reminder - #4ECF delegate book for this week's 4th European CME Forum is freely available to download at <a href="http://t.co/e3JIVQry">http://t.co/e3JIVQry</a>	Thu, 10 Nov 2011 11:17:17 +0000
134590350487592960	networkpharma	#4ECF breaking for lunch - back in an hour and a half...	Thu, 10 Nov 2011 11:16:54 +0000
134587294039543808	networkpharma	#4ECF Difficult to share much just now as chat specifically based around a case history, but plenty of lively discussion in the room	Thu, 10 Nov 2011 11:04:46 +0000
134586644660625409	DavidPaulNoble	@meducate surely transparency on honoraria should be a given? Just look at issues around conflict of interest in publications. #4ECF	Thu, 10 Nov 2011 11:02:11 +0000
134586252551925760	meducate	#4ecf It seems like transparency about honoraria for CME activities is not easily agreed upon...	Thu, 10 Nov 2011 11:00:37 +0000
134586167973785600	DavidPaulNoble	@katepain shouldn't core of evaluation be whether or not learning objectives were met? If we use "satisfaction" what r we measuring? #4ECF	Thu, 10 Nov 2011 11:00:17 +0000
134583257705627649	meducate	Yes...but where, why, and how are unknown...RT @dean_jenkins: Does CME have a future? RT @euacme interesting dicussion on CME during #4ECF	Thu, 10 Nov 2011 10:48:43 +0000
134581797320278016	dean_jenkins	Does CME have a future? RT @euacme interesting dicussion on CME during #4ECF	Thu, 10 Nov 2011 10:42:55 +0000
134580887034675200	euacme	interesting dicussion on CME during #4ECF	Thu, 10 Nov 2011 10:39:18 +0000
134578723079987200	meducate	#4ecf Good CME Practice case study actually demonstrating Bad CME Practices! You can learn from the mistakes of others	Thu, 10 Nov 2011 10:30:42 +0000
134576353411473408	katepain	#4ecf table discussion analysing case study applying four core principles of Good CME Practice Group	Thu, 10 Nov 2011 10:21:17 +0000
134573189559889920	networkpharma	@meducate @mathena123 #4ECF - ref to Moore out of core principle but still included in CME checklist - due to feedback from consultation	Thu, 10 Nov 2011 10:08:43 +0000
134573175597043712	dean_jenkins	RT @meducate: Leaving no evidence base! RT @mathena123: #4ecf moore's evidence basis removed from the good CME core principles.	Thu, 10 Nov 2011 10:08:39 +0000
134572504202223616	dean_jenkins	@katepain transparency through disclosure is good but being free of the perception of influence is even better. #4ECF	Thu, 10 Nov 2011 10:05:59 +0000
134570398737104896	meducate	Leaving no evidence base! RT @mathena123: #4ecf moore's evidence basis removed from the good CME core principles.	Thu, 10 Nov 2011 09:57:37 +0000
134570278884872192	mathena123	#4ecf moore's evidence basis removed from the good CME core principles.	Thu, 10 Nov 2011 09:57:09 +0000
134570025330806786	katepain	RT @meducate: #4ecf Good CME Practice group uses Moore level 3, knowledge as a minimum level for effectiveness measure	Thu, 10 Nov 2011 09:56:08 +0000
134569778420514816	meducate	#4ecf Good CME Practice group uses Moore level 3, knowledge as a minimum level for effectiveness measure	Thu, 10 Nov 2011 09:55:10 +0000
134569751795073024	katepain	Alisa Pearlstone - 4th principle: effectiveness. Evaluation should measure satisfaction, knowledge and intent to change behaviour #4ECF	Thu, 10 Nov 2011 09:55:03 +0000
134568894416437248	networkpharma	#4ECF talking gCMEp - Principle 4 = Effectiveness - presented by Alisa Pearlstone, Director of Medical Education, PCM Scientific	Thu, 10 Nov 2011 09:51:39 +0000
134568713973272576	katepain	Kaagman: transparency is all about disclosure #4ECF	Thu, 10 Nov 2011 09:50:56 +0000
134568503616356352	katepain	Onno kaagman - third principle: transparency in CME #4ECF	Thu, 10 Nov 2011 09:50:06 +0000
134568250385240064	networkpharma	#4ECF talking gCMEp - Principle 3 = Transparency - presented by Onno Kaagman, CEO & Managing Director, MEDCON International	Thu, 10 Nov 2011 09:49:05 +0000
134567793382277122	katepain	BM: faculty impartial and balanced, mechanisms in place to encourage learners to feedback #4ECF	Thu, 10 Nov 2011 09:47:16 +0000
134567354733572096	katepain	Barbara Macelloni - principle 2: Balance - evident in content, faculty and review. #4ECF	Thu, 10 Nov 2011 09:45:32 +0000
134567321913139200	networkpharma	#4ECF talking gCMEp - Principle 2 = Balance - presented by Barbara Macelloni, Medical Education Director, IntraMed International	Thu, 10 Nov 2011 09:45:24 +0000
134566728507199488	meducate	@dean_jenkins #4ecf patient outcomes not mentioned, but needs, objectives and design (for change in clinical practice) mentioned	Thu, 10 Nov 2011 09:43:02 +0000
13456665507333248	katepain	Madelaine Schaffer - Principle 1: appropriate education #4ECF	Thu, 10 Nov 2011 09:42:45 +0000
134566653882138624	wtrmdw	Session 1 of #4ECF - Jonas Nordquist reminds CME stakeholders of the importance of clear learning objectives for all educational activities	Thu, 10 Nov 2011 09:42:45 +0000
134566585628246016	networkpharma	#4ECF talking gCMEp - Principle 1= Appropriate Education - presented by Madeleine Schaffer, CEO, EIMSED	Thu, 10 Nov 2011 09:42:28 +0000
134565891194101760	networkpharma	#4ECF - we're up and running again and talking Good CME Practice - Eugene reviewing background to gCMEp and consultation exercise	Thu, 10 Nov 2011 09:39:43 +0000
134565539422027776	katepain	JT's panel includes Onno Kaagman, Barbara Macelloni, Alisa Pearlstone and Madelaine Schaffer #4ECF	Thu, 10 Nov 2011 09:38:19 +0000
134565072277217280	katepain	Jacqui Thornton discusses the four core principles of good CME practice #4ECF	Thu, 10 Nov 2011 09:36:27 +0000
134564848683061248	meducate	Jacqui Thornton - facilitating session about good CME practice #4ecf	Thu, 10 Nov 2011 09:35:34 +0000
		#4ECF Monday if the "appropriate education" core principle of good CME practice	Thu, 10 Nov 2011

134561039969828864	dean_jenkins	#4ecf I wonder if the appropriate education core principle or good CME practice should be more explicitly linked to patient outcomes?	Thu, 10 Nov 2011 09:20:26 +0000
134560977428561920	DavidPaulNoble	RT @ChonRoy: Jonas Nordquist: Learning objectives prepare you for take off & touchdown #4ecf <-I'm sorry but is MedEd about soundbites now?	Thu, 10 Nov 2011 09:20:11 +0000
134560329517641728	dean_jenkins	RT @networkpharma: #4ecf - Good CME Practice group propose 4 core principles - more can be found at <a href="http://t.co/Zty5zX0D">http://t.co/Zty5zX0D</a>	Thu, 10 Nov 2011 09:17:37 +0000
134560005742534656	dean_jenkins	Nicer pastries? RT @meducate #4ecf Nordquist - "Americans" are good at designing meetings to meet social needs	Thu, 10 Nov 2011 09:16:20 +0000
134558222651625472	networkpharma	#4ecf - Good CME Practice group propose 4 core principles - more can be found at <a href="http://t.co/Zty5zX0D">http://t.co/Zty5zX0D</a>	Thu, 10 Nov 2011 09:09:14 +0000
134558044154634240	networkpharma	#4ecf - more about workings and participants of Good CME Practice (gCMEp) group can be found at <a href="http://t.co/Zty5zX0D">http://t.co/Zty5zX0D</a>	Thu, 10 Nov 2011 09:08:32 +0000
134557894145359872	networkpharma	#4ecf next session (after coffee) will be about Good CME Practice - moderated by Jacqui Thornton, Independent healthcare consultant	Thu, 10 Nov 2011 09:07:56 +0000
134557787970740225	DavidPaulNoble	RT @meducate: #4ecf Nordquist - "Americans" are good at designing meetings to meet social needs...<- what does that mean in context of CME ?!	Thu, 10 Nov 2011 09:07:31 +0000
134556970702217216	ChonRoy	Jonas Nordquist: Learning objectives prepare you for take off & touchdown #4ecf	Thu, 10 Nov 2011 09:04:16 +0000
134556136526462976	meducate	#4ecf Nordquist - "Americans" are good at designing meetings to meet social needs...	Thu, 10 Nov 2011 09:00:57 +0000
134556109901008897	meducate	#4ecf In case you were interested, Nordquist has said at least 3 times that his hospital is the best one in the world. Evidence base?	Thu, 10 Nov 2011 09:00:51 +0000
134555756761579520	meducate	@dean_jenkins #4ecf agreed...still waiting...	Thu, 10 Nov 2011 08:59:26 +0000
134554578451578881	dean_jenkins	#4ecf would be good to hear about the evidence on needs assessments and intended outcomes in CME.	Thu, 10 Nov 2011 08:54:46 +0000
134553927613026304	katepain	RT @meducate: Most objectives are on the content side not the outcomes side - Nordquist #4ecf	Thu, 10 Nov 2011 08:52:10 +0000
134553612184588288	meducate	Nordquist - social needs are important when he selects meetings to attend #4ecf	Thu, 10 Nov 2011 08:50:55 +0000
134552866881941505	meducate	#4ecf it would have been interesting to have done a real-time needs assessment of confidence of people in room re objectives	Thu, 10 Nov 2011 08:47:57 +0000
134552416501768193	networkpharma	#4ecf Nordquist now saying that he thinks CME CPD Community really good at looking at needs analysis	Thu, 10 Nov 2011 08:46:10 +0000
134552310520098816	mathena123	#4ecf discussion of the "market" in the needs assessment?!?!? Learning lots of new terms.	Thu, 10 Nov 2011 08:45:45 +0000
134552139644157952	katepain	How are learning objectives formulated - via needs analysis? How are outcomes measured to know if objectives have been achieved? #4ecf	Thu, 10 Nov 2011 08:45:04 +0000
134551928960069632	meducate	Most objectives are on the content side not the outcomes side - Nordquist #4ecf	Thu, 10 Nov 2011 08:44:14 +0000
134551467762778112	mathena123	@dean_jenkins @meducate missed the needs assessment though! #4ecf	Thu, 10 Nov 2011 08:42:24 +0000
134551199897755648	meducate	Nordquist - "if any of you think that you do something well, send it to me. I don't believe it until I see it" #4ecf	Thu, 10 Nov 2011 08:41:20 +0000
134550615215980544	meducate	@dean_jenkins #4ecf it's not where you start but where you finish	Thu, 10 Nov 2011 08:39:01 +0000
134550349087387648	meducate	Nordquist asking participants how objectives for #4ecf we're communicated - interesting...no list in brochure...just abstracts of talks	Thu, 10 Nov 2011 08:37:57 +0000
134550283412971521	dean_jenkins	@meducate glad to hear #4ecf is covering the basics. Nordquist of Karolinska apparently on the podium.	Thu, 10 Nov 2011 08:37:42 +0000
134550216220229632	newstream	Nice! RT @meducate: Psst...you can't evaluate unless you have measurable objectives #4ecf	Thu, 10 Nov 2011 08:37:26 +0000
134549763407347712	meducate	Nordquist - performance (skill) based objectives require that format of teaching #4ecf	Thu, 10 Nov 2011 08:35:38 +0000
134549447374942208	meducate	Nordquist about to talk knowledge, skills and attitudes (the ol' KSA!) - so important #4ecf	Thu, 10 Nov 2011 08:34:22 +0000
134549271490998272	meducate	Nordquist - Objectives get learners involved early in educational process. I think they're involved earlier -during needs assessment #4ecf	Thu, 10 Nov 2011 08:33:40 +0000
134549184186560512	katepain	JN: learners need to know what's expected, to match experience with knowledge,to make learning active,to facilitate relevant dialogue #4ecf	Thu, 10 Nov 2011 08:33:19 +0000
134548755935535104	karinejegard	RT @ChonRoy: At the @EuropeanCME Forum in Amsterdam - Interesting to hear increase in support for CME in Europe from Pharma #4ecf	Thu, 10 Nov 2011 08:31:37 +0000
134548266246352896	meducate	If we are educators we better know the how and why of learning objectives #4ecf	Thu, 10 Nov 2011 08:29:41 +0000
134547193012039681	katepain	JN stresses the importance of communicating learning objectives #4ecf	Thu, 10 Nov 2011 08:25:25 +0000
134547057536008192	meducate	Nordquist - "we" are not good at communicating learning objectives. Of course individual responses may vary #4ecf	Thu, 10 Nov 2011 08:24:52 +0000
134546448590184449	mathena123	#4ecf Objectives allow the learning to identify needs yet unknown to them.	Thu, 10 Nov 2011 08:22:27 +0000
134546228393410560	meducate	Is this #4ecf or Out of Africa?	Thu, 10 Nov 2011 08:21:35 +0000
134544950456090675	meducate	Psst you can't evaluate unless you have measurable objectives #4ecf	Thu, 10 Nov 2011

134544471554666496	meducate	Nordquist now has participants considering importance of learning objectives - really!?! #4ecf	08:16:30 +0000 Thu, 10 Nov 2011 08:14:36 +0000
134544385470763008	Dominic_Tyer	MT @networkpharma: Now on - 4th European CME Forum meeting 10-11 November, follow: #4ECF info: <a href="http://t.co/mAfZQ8gj">http://t.co/mAfZQ8gj</a> #medcomms	Thu, 10 Nov 2011 08:14:15 +0000
134544384090836992	mathena123	#4ecf why are learning objectives important?	Thu, 10 Nov 2011 08:14:15 +0000
134543174357102592	meducate	Tables seem engaged...#4ecf	Thu, 10 Nov 2011 08:09:27 +0000
134542142822551552	meducate	Nordquist now has participants sharing personal objectives in small groups at their tables at #4ecf	Thu, 10 Nov 2011 08:05:21 +0000
134541624150724608	meducate	Nordquist has participants writing their own objectives for attending #4ecf	Thu, 10 Nov 2011 08:03:17 +0000
134541439521665024	meducate	Nordquist has only been in CME for one year #4ecf and making observations of CME pros meeting often...and wondering why	Thu, 10 Nov 2011 08:02:33 +0000
134540950709088256	meducate	Nordquist focusing on educational objectives today and teaching/training tomorrow at #4ecf	Thu, 10 Nov 2011 08:00:36 +0000
134540422319058946	mathena123	First up at #4ecf Jonas Nordquist on approaching an educational activity from Karolinska institute	Thu, 10 Nov 2011 07:58:30 +0000
134540377951703040	katelain	Jonas Nordquist presents 'approaching an educational activity' #4ECF	Thu, 10 Nov 2011 07:58:20 +0000
134540307646783488	meducate	Jonas Nordquist up now at #4ecf - he comes from undergraduate medical education...Karolinska Institute in Sweden	Thu, 10 Nov 2011 07:58:03 +0000
134539938841636864	networkpharma	#4ECF next up is Jonas Nordquist, Director, Medical Case Centre, Karolinska Institute	Thu, 10 Nov 2011 07:56:35 +0000
134539801352351744	ChonRoy	At the @EuropeanCME Forum in Amsterdam - Interesting to hear increase in support for CME in Europe from Pharma #4ECF	Thu, 10 Nov 2011 07:56:02 +0000
134537583362449408	networkpharma	#4ECF Eugene Pozniak reflecting on past 12 months - incl launch of #OA journal = JECME see <a href="http://t.co/Va6eznvl">http://t.co/Va6eznvl</a>	Thu, 10 Nov 2011 07:47:14 +0000
134536878744543232	katelain	Journal of Euro CME now accepting manuscripts. #4ECF. @CxHealth	Thu, 10 Nov 2011 07:44:26 +0000
134536064768544768	networkpharma	happening now - 4th European CME Forum meeting 10-11 November, follow #4ECF check out delegate book at <a href="http://t.co/e3JlVQry">http://t.co/e3JlVQry</a> #medcomms #fb	Thu, 10 Nov 2011 07:41:12 +0000
134535302063726592	katelain	Eugene Pozniak takes the stand #4ECF	Thu, 10 Nov 2011 07:38:10 +0000
134535192399454208	meducate	@EuropeanCME kicking off #4ecf	Thu, 10 Nov 2011 07:37:44 +0000
134534361562365952	katelain	At #4ECF awaiting the first presentation. Great turn out. <a href="http://t.co/yG0IB4tC">http://t.co/yG0IB4tC</a>	Thu, 10 Nov 2011 07:34:25 +0000
134422987641323521	meducate	Ask Euro questions abs be ready to answer..RT @RoyalCollegeCPD: @meducate What's the plan for your "unsession"? How will it work? #4ECF	Thu, 10 Nov 2011 00:11:52 +0000
134422618953625600	RoyalCollegeCPD	@meducate What's the plan for your "unsession"? How will it work? #4ECF	Thu, 10 Nov 2011 00:10:24 +0000
134421337723777024	RoyalCollegeCPD	#4ECF Wishing all of you a good meeting! Sorry I can't be there in person, but I will follow your discussions - thx!	Thu, 10 Nov 2011 00:05:19 +0000
134417105855582208	networkpharma	excellent pre-conference meetings at #4ECF, and very enjoyable speakers' dinner. Starts for real in a few hours - not much time to sleep!	Wed, 09 Nov 2011 23:48:30 +0000
134318452528775168	wtrmdw	Off to #4ECF for an interesting couple of days. See you there @networkpharma @ChonRoy	Wed, 09 Nov 2011 17:16:29 +0000
134312413687324672	BrianSMcGowan	Also pls feel free to participate in the global CME unsession being run by @meducate FRIDAY 9AMET using #4ECF. questions welcomed. #CMEchat	Wed, 09 Nov 2011 16:52:29 +0000
134301037963116546	meducate	@theCMEguy @BrianSMcGowan #4ECF I really want to bring everyone into the discussion! #cmechat	Wed, 09 Nov 2011 16:07:17 +0000
134300442539720704	theCMEguy	Come w/ Q's abt Euro CME RT @BrianSMcGowan: global unsession being run by @meducate this FRIDAY 9AMET using #4ECF details 2 follow. #CMEchat	Wed, 09 Nov 2011 16:04:55 +0000
134300135160164353	BrianSMcGowan	Also please feel free to participate in the global unsession being run by @meducate this FRIDAY 9AMET using #4ECF details 2 follow. #CMEchat	Wed, 09 Nov 2011 16:03:42 +0000
134291288525778945	networkpharma	travel safe, see you soon >> @ChonRoy @katelain On flight to Amsterdam for the #4ECF Looking forward to an interesting few days!	Wed, 09 Nov 2011 15:28:32 +0000
134284560040075264	ChonRoy	On flight to Amsterdam with @katelain for the #4ECF Looking forward to an interesting few days!	Wed, 09 Nov 2011 15:01:48 +0000
134284463076163584	katelain	#4ECF just boarding plane with @chonroy for the amsterdam conference. See you there!	Wed, 09 Nov 2011 15:01:25 +0000
134260902433271809	networkpharma	gCMEp group meeting now happening this afternoon before we start #4ECF proper tomorrow. For more on gCMEp see <a href="http://t.co/7wE5X0D">http://t.co/7wE5X0D</a>	Wed, 09 Nov 2011 13:27:48

		tomorrow - for more on #CMEP see <a href="http://t.co/2ly32A0D">http://t.co/2ly32A0D</a>	+0000
134252374272385024	IML_UK	Great to be working at the #4eCF again. Excited to be using our new IML Connector this year <a href="http://t.co/8DNrLu71">http://t.co/8DNrLu71</a>	Wed, 09 Nov 2011 12:53:54 +0000
134241294494072832	IainSpray	Hope so, will be following @networkpharma Who's tweeting from this week's #4ECF? Do European CME specialists tweet?	Wed, 09 Nov 2011 12:09:53 +0000
134240606439485440	BrianSMcGowan	No cross-promotion on #CMEchat! ;-) RT @meducate: can you spread the word about the #4ecf tweet chat of my unsession? Friday at 9AM ET	Wed, 09 Nov 2011 12:07:09 +0000
134239898357071873	networkpharma	Thanks for following... RT @theCMEguy Tweets from this week's 4th European CME Forum will all use #4ECF" >> I'll be following the action!	Wed, 09 Nov 2011 12:04:20 +0000
134239814894632960	BrianSMcGowan	leaf it to you! RT @dean_jenkins: Great keypads from @IML_UK for #4ECF ... but are they as good as these? <a href="http://t.co/MxaY77yL">http://t.co/MxaY77yL</a> :-)	Wed, 09 Nov 2011 12:04:00 +0000
134235111200796672	theCMEguy	"@networkpharma: Tweets from this week's 4th European CME Forum will all use #4ECF" >> I'll be following the action!	Wed, 09 Nov 2011 11:45:19 +0000
134234399037325312	CuratioCME	RT @networkpharma: Reminder - #4ECF delegate book for this week's 4th European CME Forum is freely available to download at <a href="http://t.co/e3JIVQry">http://t.co/e3JIVQry</a>	Wed, 09 Nov 2011 11:42:29 +0000
134234164085010432	SpringerHC_jnls	RT @networkpharma: #4ECF delegate book for this week's 4th European CME Forum is freely available to download at <a href="http://t.co/ozLudQWE">http://t.co/ozLudQWE</a>	Wed, 09 Nov 2011 11:41:33 +0000
134233560545632256	mforum1984	Good luck to all at European CME Forum.follow the action at #4ECF.	Wed, 09 Nov 2011 11:39:09 +0000
134232447314427904	dean_jenkins	Great keypads from @IML_UK for #4ECF @meducate @networkpharma but are they as good as these? <a href="http://t.co/QfDHTeWJ">http://t.co/QfDHTeWJ</a> :-)	Wed, 09 Nov 2011 11:34:44 +0000
134232254699417601	networkpharma	15.00 local time >> MT @meducate has at least 6 global participants for his unsession on Friday tweeting from US, UK, Saudi Arabia #4ecf	Wed, 09 Nov 2011 11:33:58 +0000
134231673087868928	meducate	They are the best RT @networkpharma: Using keypads frm @IML_UK at #4ECF again, for me the killer app is they double up as wireless mikes	Wed, 09 Nov 2011 11:31:39 +0000
134231526190751744	meducate	RT @networkpharma: Reminder - #4ECF delegate book for this week's 4th European CME Forum is free to download at <a href="http://t.co/Plt6B3Tw">http://t.co/Plt6B3Tw</a>	Wed, 09 Nov 2011 11:31:04 +0000
134231380228968448	meducate	Wow 4 years! RT @networkpharma: #4ECF marks 4 years of collaboration with @mforum1984 - it's proving to be a great collaboration	Wed, 09 Nov 2011 11:30:29 +0000
134230955996090368	meducate	@networkpharma I have at least 6 global participants for my unsession on Friday prepared to tweet from US, UK, Saudi Arabia #4ecf	Wed, 09 Nov 2011 11:28:48 +0000
134230050202591232	meducate	RT @networkpharma: Who's tweeting from this week's #4ECF? Not sure yet. But on site we'll have @EuropeanCME + @meducate + @IHComms + @katepain - see you soon	Wed, 09 Nov 2011 11:25:12 +0000
134226999433633792	networkpharma	We're using keypads from @IML_UK at #4ECF again, for me the killer app is they double up as wireless mikes and allow discussion to flow	Wed, 09 Nov 2011 11:13:05 +0000
134225721404030977	networkpharma	Reminder - #4ECF delegate book for this week's 4th European CME Forum is freely available to download at <a href="http://t.co/e3JIVQry">http://t.co/e3JIVQry</a>	Wed, 09 Nov 2011 11:08:00 +0000
134223087137853440	networkpharma	#4ECF marks 4 years of collaboration with @mforum1984 - it's proving to be a great collaboration >> #CMEcommunitysaysthanks	Wed, 09 Nov 2011 10:57:32 +0000
134222985576984576	networkpharma	#4ECF wouldn't be happening without support from the sponsors. Thanks Lilly, IMP, prIME and Sanofi >> #CMEcommunitysaysthanks	Wed, 09 Nov 2011 10:57:08 +0000
134219440752562176	networkpharma	Who's tweeting from this week's #4ECF? There must be more, surely? Do European CME specialists tweet? Maybe we'll find out...	Wed, 09 Nov 2011 10:43:03 +0000
134219150439628800	networkpharma	Who's tweeting from this week's #4ECF? Not sure yet. But on site we'll have @EuropeanCME + @meducate + @IHComms + @katepain - see you soon	Wed, 09 Nov 2011 10:41:53 +0000
134218335289225216	networkpharma	Who's tweeting from this week's #4ECF? Not sure yet. I'll do what I can - but frankly I'm all fingers and thumbs...	Wed, 09 Nov 2011 10:38:39 +0000
134218295455924224	networkpharma	Tweets from this week's 4th European CME Forum will all use #4ECF (hopefully!) please note >> #medcomms #cmechat #meded #hcsmeu #hscsm	Wed, 09 Nov 2011 10:38:29 +0000
134217678373142528	networkpharma	Full details of this week's 4th European CME Forum #4ECF in Amsterdam can be found at the web site at <a href="http://t.co/MUZjDA90">http://t.co/MUZjDA90</a>	Wed, 09 Nov 2011 10:36:02 +0000

134217522009473024	networkpharma	In Amsterdam for 4th European CME Forum #4ECF - rooms ready for today's pre-conference specialist events; gCMEp, i-PACME and Academic Socs	+0000 Wed, 09 Nov 2011 10:35:25 +0000
134213059324551168	networkpharma	Thx! RT @dean_jenkins Have a good meeting all you CME gurus in Amsterdam at the 4th European CME Forum #4ECF - will be following your tweets	Wed, 09 Nov 2011 10:17:41 +0000
134210705003003905	dean_jenkins	Have a good meeting all you CME gurus in Amsterdam at the 4th European CME Forum #4ECF - will be following your tweets.	Wed, 09 Nov 2011 10:08:20 +0000
134208517698633728	dean_jenkins	RT @meducate: @BBMeded @amcunningham @davidpaulnoble By the way, am live tweeting my unsession at European CME Forum on Friday at 1400 GMT #4ECF pls join	Wed, 09 Nov 2011 09:59:38 +0000
134164755651895296	networkpharma	See you soon! RT @IHComms #4ECF Hello to all the delegates in Amsterdam. Come drop by to learn more about the Journal of European CME	Wed, 09 Nov 2011 07:05:45 +0000

By [Dave Briggs](#) and [Steph Gray](#). n.b. Results cached for 60 minutes; this isn't designed for realtime search. Find this useful? [Say thanks!](#)