



# The challenges of meeting the educational needs of physicians through CME

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# Needs' assessment: first step of the CME/ CPD cycle



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- **Assess practices: needs and objectives**
- **Choose learning methods**
- **Deliver activity**
- **Evaluate**

# Are needs' assessments used to plan events?



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- **Old-fashioned way still in use**
  - **Interests of stakeholders:  
Government, Insurers, Industries,  
Doctors' unions**
  - **Interests of local decision-makers**
- **Where are the interests of  
doctors & patients?**



# Perspectives of needs' assessment: examples

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- **Population' needs: cancer screening, aging, epidemic diseases (H1N1), obesity, ...**
- **Government' needs: bioterrorism, bioethics, genetics, climate change, demography, gender changes,...**
- **Organisations providing care: health economics, expenditures, management,...**
- **Individual doctors' needs: information & communication technologies, CQI, chronic diseases,...**

# Needs' assessments in Europe



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**Do you think they are:**

① Not used

6%

② Properly used

4%

③ Room for improvement

63%

④ Don't know

27%

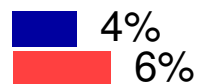
# Needs' assessments in Europe

## Do you think they are:

① Not used



② Properly used



③ Room for improvement



④ Don't know



■ UK

■ Rest of the World



# Needs assessments to protect the patients' interests

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- **Important practice variations between EU countries**
- **Many technologies are underused or overused: good topics for CME/CPD**
- **Countries have their local priorities: performance improvement, knowledge acquisition,**

# Are needs' assessments used in Europe?

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- ① Never
- ② For less than 25 % of events
- ③ For 26 to 74 % of events
- ④ For more than 75 % of events
- ⑤ Don't know

# Are needs' assessments used in Europe?

① Never

0%  
3%

② For less than 25 % of events

26%  
29%

③ For 26 to 74 % of events

11%  
14%

④ For more than 75 % of events

11%  
0%

⑤ Don't know

52%  
54%

■ UK

■ Rest of World

# What is the most used method in your country?

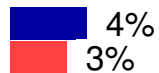


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- ① Chart audits
- ② Feed back
- ③ Performance improvement data
- ④ Other methods
- ⑤ Don't know

# What is the most used method in your country?

① Chart audits



② Feed back



■ UK

■ Rest of World

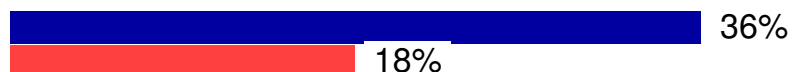
③ Performance improvement data



④ Other methods



⑤ Don't know





# Curriculum for CME/CPD

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- **After leaving the medical school**
- **A curriculum per specialty?**
- **Allows periodic evaluations (revalidation/recertification)**

# Is there a need for a CME/CPD curriculum?

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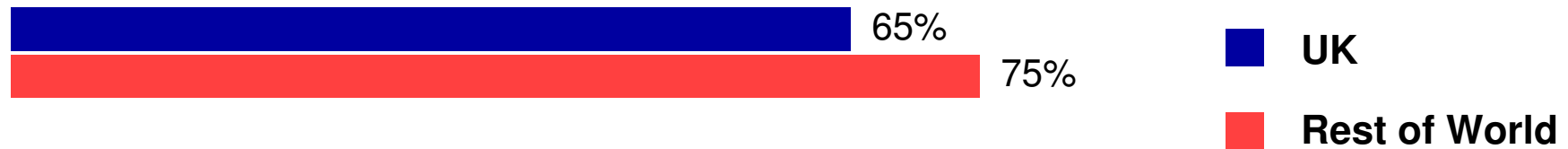
① Yes

② No

③ Don't know

# Is there a need for a CME/CPD curriculum?

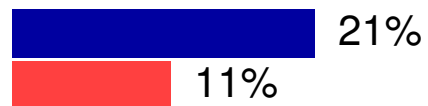
① Yes



② No



③ Don't know



# Are educational needs specific to age (40s, 50s, 60s)?

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① Yes

② No

③ Don't know

# Are educational needs specific to age (40s, 50s, 60s)?

① Yes

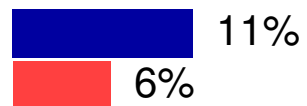


■ UK  
■ Rest of World

② No



③ Don't know





# Conclusion

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- **Needs' assessments: Room for improvement**
- **Huge variations between countries**
- **???**